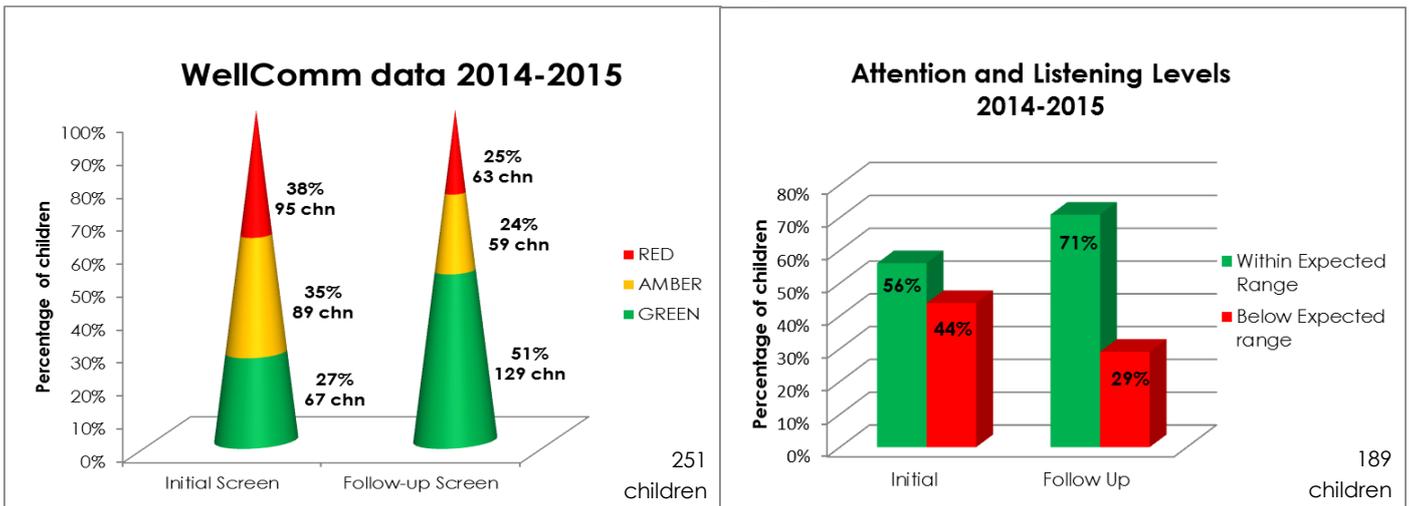


# Data Summary 2014-2015



'time to talk'<sup>TM</sup> has collected data from speech and language champions across Warwickshire to monitor the impact of implementing the strategy. Champions were asked to provide WellComm screen information at the beginning of the academic year (Autumn 2014) and then again after they had provided intervention or support. This may have been at any time between 3 and 9 months later (until July 2015). The children reported on were identified by champions as being at risk of language delay. The WellComm data (from initial and follow up screens) was analysed for 251 children from 37 settings.



This data follows the expected trend, showing that the support and intervention provided by our champions has made a positive impact on the children's language skills. By the follow-up screen, children achieving their full language potential (green level) had risen from 27% to 51%.

This year we also asked champions to report on children's level of attention and listening skills at each screen. We were able to see the number of children who were within their age band for attention and listening at initial and follow up screen and those who were not.

We can see the percentage of children with attention and listening skills within the expected range for their age increasing from 56% to 71% from initial to follow up, again showing the impact of the support provided by the speech and language champions on children's communication skills.

This information is collated from practitioners' observations of a child rather than a standardised screen. It will inform 'time to talk'<sup>TM</sup> training as it identifies a need for more accurate tracking of attention and listening skills.

## Long term WellComm data analysis

We have now collected WellComm data from our champions for four academic years. Over these four years we have seen a consistent reduction in the number of children with a red or amber level of language need and, therefore, an increase in the number of children who have age appropriate language skills. This provides strong and clear evidence that the sustained implementation of 'time to talk'<sup>TM</sup> across the county is continuing to have a positive impact on children's language and communication skills. It is anticipated that if the strategy is sustained at its current levels, the positive impact will continue.

# Highlights of 2014-2015



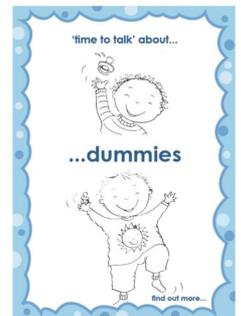
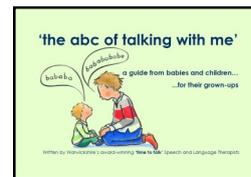
## training



- 35 new speech and language champions trained
- 25 cluster meetings held across the county to sustain and increase skills of current champions
- new VERVE interaction package piloted and evaluated
- **'chatter matters'**™ for nurseries launched
- 24 library staff trained in **'time to talk'**™ theory and strategies

## campaigning

- touring supermarkets and libraries on the **'chatter matters'** bus
- launch of our new **'abc'** book and poster
- website developed and expanded



[www.timetotalkwarwickshire.wordpress.com](http://www.timetotalkwarwickshire.wordpress.com)

## joint working



- integrated 2-2 1/2 year review developed and training provided for over 40 CNNs
- Over 50 Health Visitors trained to use the WellComm toolkit
- monthly drop-ins supported by **'time to talk'**™ and Community SLTs

## celebrating

- successful **'time to talk'**™ conference celebrating champions' achievements
- 10 settings achieved the **'time to talk'**™ enhanced award

